



# Performance Report

Quarter 2 2008/9

For the  
**Culture, Tourism and Enterprise  
Overview and Scrutiny Committee**  
**February 5<sup>th</sup>, 2009**

**This report presents progress against a set of key indicators for which the Cultural Services Directorate is responsible.**

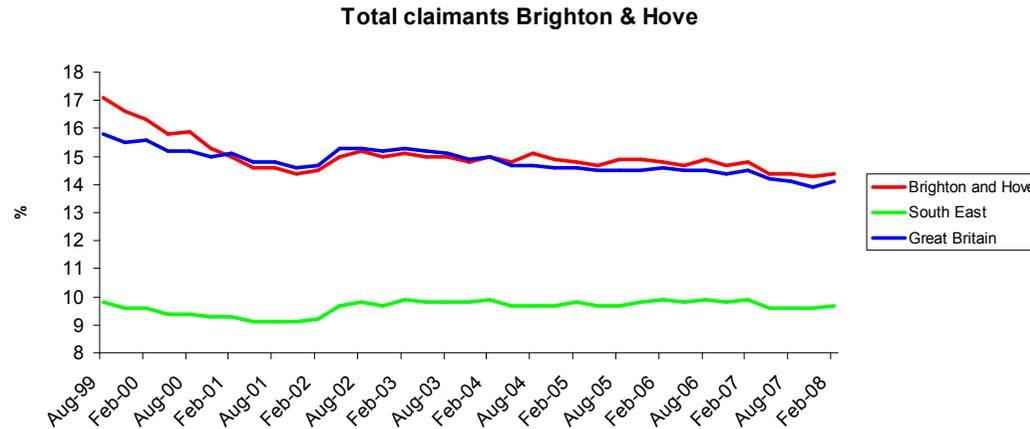
**Local Area Agreement targets are included along with progress against the milestones designed to deliver improvement.**

**Other relevant indicators from the National Indicator Set are also included. Performance against these will also be measured with the Comprehensive Area Assessment Framework.**

## Economic Development & Regeneration

LAA target NI 152 Working age people on out of work benefits	Baseline	2008/09 target	Latest Result
The percentage of the working age population (16-59 for females and 16-64 for males) who are claiming out of work benefits (unemployed people on Jobseekers Allowance, Lone Parents on Income Support, Incapacity Benefits customers, and others on income-related benefits).	21,702 12.9% (May 07)	20,630 12.3%	24,130 14.4% (Feb 08)

The revised baseline (4 quarter average to February 2008) there were 24,130 working work benefits, 14.4% of the working age the GB rate (14.1%) and the south east



May 2007) is 24,672. At age people on out of population, higher than rate (9.7%).

Actions	Milestones	By when	Lead officer	Comments
Part-fund, support and monitor delivery of the Breakthrough	<ul style="list-style-type: none"> <li>300 workless residents engaged, of which 60 to secure work placements,</li> </ul>	June 2009	Angela Gaitani, Economic	74 residents have been engaged, of whom 8 have secured employment, 14 have

Actions	Milestones	By when	Lead officer	Comments
Programme, which assists workless city residents back into the labour market	50 to secure employment and 20 to partake in volunteering		Development Team	gained voluntary work, 15 have been offered work placements
Part-fund, support and monitor delivery of the Tourism Futures Programme	<ul style="list-style-type: none"> <li>45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment</li> </ul>	June 2009	Angela Gaitani, Economic Development Team	10 residents have been trained, 2 have entered into employment. 15 residents to start training on 3 <sup>rd</sup> November.
Part-fund the Housing Benefit "Back to Work" Project, which provides discretionary payments to support benefit claimants in making the transition to employment	<ul style="list-style-type: none"> <li>40 claimants to secure employment</li> </ul>	July 2009	Angela Gaitani, Economic Development Team	Project has now commenced but not employment outcomes have been secured to date
Commission the City Employment and Skills Plan (CESP) Evaluation Report to monitor the success of the CESP in making progress against the CESP strategic priorities.	<ul style="list-style-type: none"> <li>Final mid-term evaluation report completed</li> </ul>	February 2009	Cheryl Finella, Economic Development Team	The consultants have been appointed. The initial findings of the CESP mid-term evaluation will be presented on 24 <sup>th</sup> November.

NI 153 Working age people claiming out of work benefits in the worst performing neighbourhoods	Baseline	2008/09 target	Latest Result
The worst performing neighbourhoods are defined as the lower super output areas (LSOAs) with a claimant rate of 25% or more of the working age population.	30.77% (May06-Feb07)	Targets to be set for 2009/10	30.19% (Feb 08)
In late 2007, central government calculated which lower super output areas were to be included in this indicator. They did this using DWP benefits data for the period May 06 to Feb 07 and found 15 LSOAs in Brighton and Hove where the claimant rate was 25% or above. It has been confirmed that DWP data for that period has been subsequently revised leading to a significant increase in the number of LSOAs that actually have a high claimant rate; 23 in total. The Communities and Local Government Department do not intend to revise their baselines in light of this. More analysis is required to determine what effect this will have on our reported performance.			

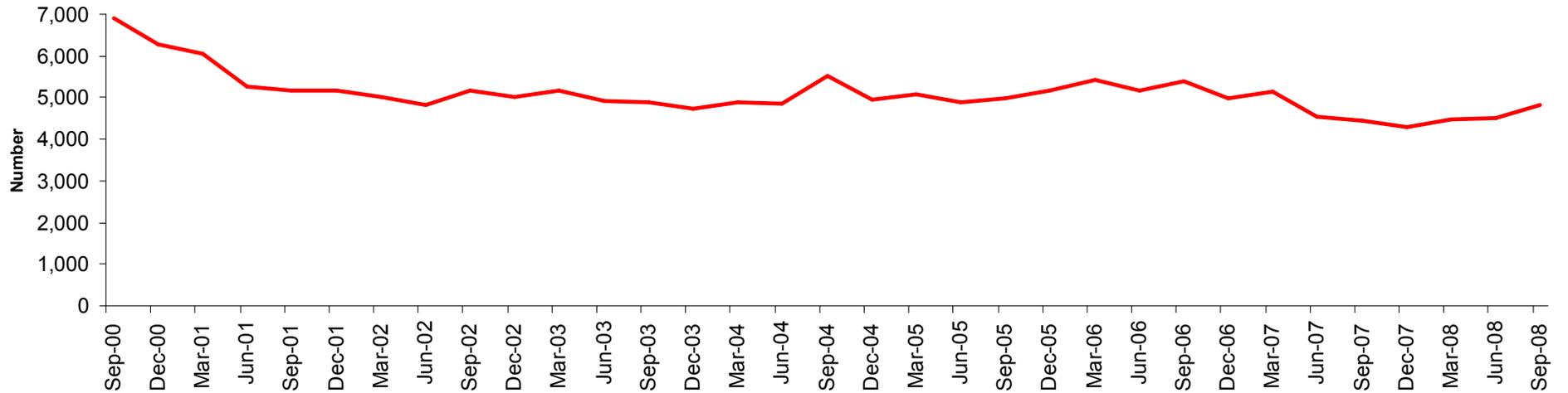
**Jobseekers Allowance Claimant Count**

**Latest Result**

4,820  
(Sep 08)

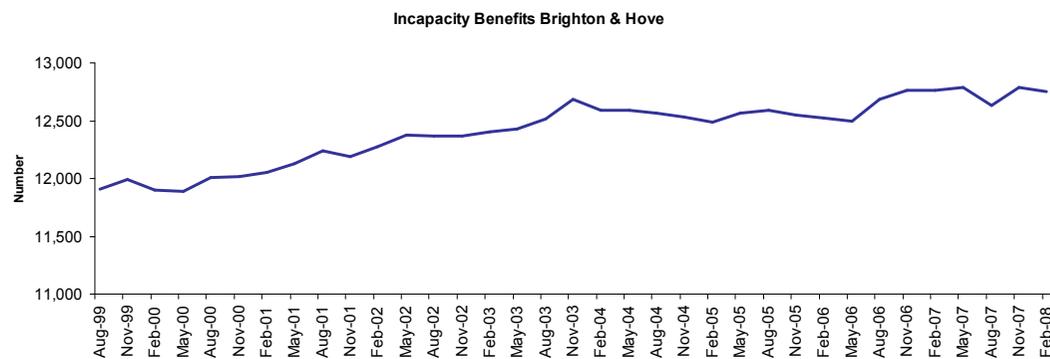
Jobseekers allowance claims increased last quarter (Sep 08) by 325 to 4,820, the highest quarterly increase since Sep 04. Analysis of the age breakdown of JSA claimants in September shows a 19% jump in claims for 20-24 yr olds, accounting for almost half of the increase. There was no increase for under 18s. There were more modest increases in other age groups (around 5%) but no increase in those aged 50+.

**JSA claimants**



Total number of the working age population claiming incapacity benefit			<b>Latest Result</b>
			<b>12,750</b>

The time series chart below shows the total number claiming Incapacity Benefit or Severe Disablement Allowance in Brighton and Hove (DWP data). The most recent result is 12,750 (Feb 08). Whilst numbers have risen, the claimant rate for this benefit has remained around 7.5% of the working age population, compared to a GB rate of 7.1% and 4.7% in the South East. Work is being completed on reporting against the National Indicator NI 173 which tracks the proportion leaving employment and directly claiming incapacity benefit.



LAA target	Baseline	2008/09 target	Latest Result
NI 171 New business registration rate	TBC	TBC	

The new business registrations measure extends beyond VAT registrations to include businesses registering for PAYE. This still misses about half of start-up activity as only 2.1 million of the estimated 4.3 million UK enterprises are registered for either VAT or PAYE.

VAT registrations (old definition) dropped from 52.1 per 10,000 population in 2003 to 47.3 in 2006.

Actions	Milestones	By when	Lead officer	Comments
Develop the city's business offer in order to attract more investment from external companies	<ul style="list-style-type: none"> <li>Complete the Business Retention and Inward Investment Study</li> </ul>	November 2009	Andy Glover, Economic Development Team	Consultants GVA Grimley set to submit draft study to BRII steering group on 7 <sup>th</sup> November for amendments
Assist businesses in finding suitable commercial premises in the city	<ul style="list-style-type: none"> <li>Achieve 5000 hits on the council commercial property database for the 2008/09 financial year</li> </ul>	April 2009	Rob Dawson, Economic Development Team	3026 property requests in current financial year to Nov 5 <sup>th</sup> , with a projected outcome of 5,000 – 5,2000 hits by April 2009

LAA Local	Baseline	2008/09 target	Latest Result
<b>L2 Increase GVA per head</b>	£17,230 (2005)	£18,418	TBC
Gross value added is the difference between the value of goods and services produced and the cost of raw materials and other inputs which are used up in production.			
The South East figure was £19,434 and the UK figure, £18,267.			

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Actions	Milestones	By when	Lead officer	Comments
Part-fund the City Business Clinics offered, offered by Business Link to local SMEs that are more than two years old	<ul style="list-style-type: none"> <li>32 Business Clinic slots filled</li> </ul>	Jul 09	Rob Dawson, Economic Development Team	17 City Business Clinic sessions filled from July to October 2008
Part-fund the East Sussex Sustainable Business Partnership in delivering energy audits and green action grants to local firms (BHCC funding will be spent on Brighton & Hove Businesses)	<ul style="list-style-type: none"> <li>40 local Businesses receiving Green Action Grants</li> </ul>	Nov 2009	Rob Dawson, Economic Development Team	Interreg bid successful (announced in October), doubling the number of outputs to 40 businesses. Pre-project planning taking place amongst members of the East Sussex Sustainable Business Partnership; project expected to commence in February 2009.
Provide funding to support the Brighton & Hove Chamber of Commerce in offering expanded services to new and existing members	<ul style="list-style-type: none"> <li>New Chamber website completed and 33 business events/training sessions held, engaging 1450 local businesses</li> </ul>	April 2009	Rob Dawson, Economic Development Team	Brighton & Hove Chamber of Commerce website is complete and live. 850 local businesses engaged in first two quarters of the financial year.
<i>Ensure B&amp;H benefits for the new SEEDA funded Innovation &amp; Growth Teams (IGT) to be established in 2009</i>	<ul style="list-style-type: none"> <li>Brighton &amp; Hove actively involved in the preparation of the business plan for the city.</li> <li>Meaningful presence of IGT established in</li> </ul>	Jan 2009 Dec 2009	Economic Partnership, Economic Development Team	Brighton & Hove Economic Partnership and Economic Development Team working across the sub-region to develop a pan-Sussex Innovation & Growth Team.

	the city			
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LAA Local L3 Increase number of people in employment	Baseline	2008/09 target	Latest Result
The number of the working age population (16-59 for females and 16-64 for males) who do at least one hour's paid work per week. Also included are people working unpaid in family businesses and people on government supported employment training schemes.	127,000 (Jul 06-Jun07)	129,316	TBC (Experian Strategies data)
The baseline of 127,000 (75.6%) is from the Experian Business Strategies estimate of employment (06/07) and new data is awaited. The Annual Population Survey (APS) is a residence-based survey which excludes people who work in the city but live elsewhere. The APS total for Jul 06-Jun 07 was 125,300 (71.9%) and the latest result (Jan 07-Dec 07) is 128,900 (73.7%).			

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Actions	Milestones	By when	Lead officer	Comments
Part-fund, support and monitor delivery of the Breakthrough Programme, which assists workless city residents back into the labour market	<ul style="list-style-type: none"> <li>300 workless residents engaged, of which 60 to secure work placements, 50 to secure employment and 20 to partake in volunteering</li> </ul>	June 2009	Angela Gaitani, Economic Development Team	74 residents have been engaged, of whom 8 have secured employment, 14 have gained voluntary work, 15 have been offered work placements
Part-fund, support and monitor delivery of the Tourism Futures Programme, which provides training and work experience	<ul style="list-style-type: none"> <li>45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment</li> </ul>	June 2009	Angela Gaitani, Economic Development Team	10 residents have been trained, 2 have entered into employment. 15 residents to start training on 3 <sup>rd</sup> November.
Fully-fund the Wired Sussex Internship Programme, offering graduates six weeks of work in the digital media sector	<ul style="list-style-type: none"> <li>25 graduate internships, of which 8 secure employment</li> </ul>	June 2009	Angela Gaitani, Economic Development Team	600 graduates applied for the Internship programme. 80% of the internships have been filled. 25 internships to start in Nov 08.
Part-fund the Housing Benefit "Back to Work" Project, which provides discretionary payments to support benefit	<ul style="list-style-type: none"> <li>40 claimants to secure employment</li> </ul>	July 2009	Angela Gaitani, Economic Development Team	Project has now commenced but not employment outcomes have been secured to date

Actions	Milestones	By when	Lead officer	Comments
claimants in making the transition to employment				
Commission the City Employment and Skills Plan (CESP) Evaluation Report to monitor the success of the City Employment and Skills Steering Group in making progress against the CESP strategic priorities.	<ul style="list-style-type: none"> <li>Final mid-term evaluation report completed</li> </ul>	Feb 2009	Cheryl Finella, Economic Development Team	The consultants have been appointed. The initial findings of the CESP mid-term evaluation will be presented on 24 <sup>th</sup> November.
Map the profile of the city's available employment space	<ul style="list-style-type: none"> <li>Complete the Business Retention and Inward Investment Study, which will include mapping the profile of city's available employment space</li> </ul>	Nov 2009	Andy Glover, Economic Development Team	Consultants GVA Grimley set to submit draft study to BRII steering group on 7 <sup>th</sup> November for amendments

## Major Projects & Venues

LAA Local				
LI Take forward the development of the Brighton Centre				
Actions	Milestones	By when	Lead officer	Comments
To agree a Funding Strategy with Standard Life	<ul style="list-style-type: none"> <li>Exchange and execution of Heads of Terms with Standard Life Investments.</li> </ul>		David Fleming, Major Projects Team	
Initiate the procurement process to appoint a professional development team	<ul style="list-style-type: none"> <li>Issue the OJEU Notice</li> <li>Appointment of Lead Architect and Design Team</li> </ul>		David Fleming, Major Projects Team	
To identify and define a viable scheme	<ul style="list-style-type: none"> <li>Completion of first stage feasibility study and design</li> </ul>		David Fleming, Major Projects Team	

## Tourism

LAA Local L4 Improve the visitor economy	Baseline	2008/09 target	Result	Status
This data is the Economic Impact Assessment produced by STEAM. 2007 data is expected shortly	£408m (2006)	£427.8m		

Actions	Milestones	By when	Lead officer	Comments
Investment in infrastructure and physical environment e.g. Improve Gateways to the City and implement the findings of the Public Space Public Life Study and deliver the regeneration of the Brighton Centre	<ul style="list-style-type: none"> <li>Recruit Destination Manager</li> <li>Introduce Greeter Scheme</li> <li>Support introduction of pedestrian signage scheme</li> </ul>	<p>Nov 08</p> <p>Mar 09</p> <p>Dec 09</p>	<p>A Bates</p> <p>Destination Manager</p> <p>Sustainable Transport Team/Tom Campbell</p>	<p>Destination Manager recruited and starts on 3/11/8</p> <p>Pedestrian wayfinding project on target to start roll out of new signs March-April 09, continuing throughout 2009</p> <p>VisitBrighton commencing work on 'walking' campaign for launch in early 2009.</p> <p>VisitBrighton to amend marketing materials in line with new pedestrian signage / mapping scheme in 2009.</p>
Sustainable and responsible tourism e.g. Support the Federation of Disabled People in the provision of information to disabled visitors and support the expansion of Tourism	<ul style="list-style-type: none"> <li>20 accommodation &amp; attraction records on Fed Access website</li> <li>Grow traffic to Visitbrighton.com – 1.9m unique visitors in 2008</li> </ul>	<p>Nov 08</p> <p>Mar 09</p>	<p>Federation Disabled People</p> <p>Visitbrighton</p>	<p>Total of 77 records on the Fed Access site, across main tourism sectors (acc, atts, restaurants etc).</p> <p>VisitBrighton developing range of 'podcast' trails to encourage visitors to explore all</p>

Actions	Milestones	By when	Lead officer	Comments
Futures providing employment opportunities in Tourism for residents from disadvantaged backgrounds	<ul style="list-style-type: none"> <li>Achieve 20 new conferences with an Economic Impact Assessment of £61m</li> </ul>	Dec 09	Visitbrighton	<p>areas of the city on foot – launch scheduled Feb 09.</p> <p>VisitBrighton has developed full section on 'Green' tourism in Brighton on new VisitBrighton.com website – Nov 08.</p> <p>VisitBrighton.com unique visitor numbers for period 1Jan- 31 Sept 2008 = 1,534,871. On target to reach 1.9m by end of year.</p> <p>VisitBrighton has confirmed 28 new conferences in period 1Jan-31Oct 2008 with an economic benefit to the City of £48m.</p>
Improving quality and raising standards e.g. Retain an 'Inspected Only' policy among the visitor accommodation providers in the City and support other quality schemes such as 'Scores on the Doors' and 'Best Bar None'.	<ul style="list-style-type: none"> <li>Launch Sussex breakfast and have 10 businesses signed up</li> <li>Achieve 75% bed space in accommodation inspection scheme</li> </ul>	Mar 09 Dec 08	Sussex Tourism Partnership/Visitbrighton Visitbrighton/TSE/Visitbritain	<p>VisitBrighton supported launch of Sussex Breakfast at business event – Sept 08.</p> <p>4 businesses successfully completed Sussex Breakfast Award Scheme accreditation – Nov 08</p> <p>77.45% bedspace in accommodation inspection scheme</p>
Partnership and consultation e.g. Carry out annual visitor surveys	<ul style="list-style-type: none"> <li>Have 280 partners joined with Visitbrighton</li> <li>Visitor Survey Complete</li> </ul>	Dec 08 Mar 09	Visitbrighton Visitbrighton	268 Partners 31/10/08

## Arts and Creative Industries

NI 11 Engagement in arts	Baseline	2008/09 target	Latest Result
<p>The percentage of the adult population in a local area that have engaged in the arts at least three times in the past 12 months. This indicator is part of the Active People Survey which was completed in mid October. Results will be available in early 2009. Further survey results will be available in Dec 2009 and 2010</p>	TBC	TBC	

Actions	Milestones	By when	Lead officer	Comments
Provide community development support to groups running community festivals and fun days and community based arts activities	<ul style="list-style-type: none"> <li>Grant appraisals</li> </ul>	Quarterly Jan/Apr /Jul/Oct	Donna Close	All four rounds now closed. Rounds 1, 2 & 3 are complete with: 15 community festivals funded with total of £19850 7 community arts groups funded through GSO at a total of £11963 The final round has an additional 5 community arts applications and appraisals will take place over the coming quarter.
Provide development support, advice and funding to Key 3 year funded arts organisations, annual grant aided organisations including those in receipt of Arts Partnership Awards, arts festivals in the city	<ul style="list-style-type: none"> <li>Grant appraisals &amp; annual monitoring reports and visits</li> </ul>	Quarterly Jan/Apr /Jul/Oct	Donna Close	We are in year 2 of the 3 year funding cycle with 8 strategic organisations sharing £150,000 per annum. 14 arts organisations have been funded in rounds 1,2 & 3 of Arts Partnerships to a total of £20726. Brighton Pride has an annual SLA of £25000 Officers have had a minimum of 2 meetings with each of these organisations in year to Oct 08.
Fund and work with the	<ul style="list-style-type: none"> <li>Attendance at board meetings and monitoring</li> </ul>	Quarterly	Paula Murray	Paula Murray attends quarterly BFDL Board

Actions	Milestones	By when	Lead officer	Comments
Brighton Dome and Festival (BDFL)	meetings	y		meetings plus monthly meetings with the chief executive. Donna Close continues to work in an advisory role on outdoor programme development as part of the support of the city council for the free elements of the Festival programme.
To support and develop targeted initiatives increasing access to arts activity and participation such as the White Nights initiative (free entry and entertainment at Brighton Museum and Royal Pavilion until midnight once a year)	<ul style="list-style-type: none"> <li>• Delivery of White Night (free entry and entertainment at Brighton Museum and the Royal Pavilion until midnight once a year)</li> </ul>	Oct 08	Donna Close	First White Night successfully delivered on 25 October 2008. An estimated 15,000 people attended the free events in 13 venues and outdoors. There was a wide age range from 1 to 70. 4,500 attended the events in the Library, 2592 the Museum and 1232 at the Pavilion. Plans are underway for the second event in 2009. An evaluation report will be produced before January 2009
Supporting marketing initiatives in the cultural sector – particularly those that seek to break down barriers to participation and attendance	<ul style="list-style-type: none"> <li>• Attendance at Audiences meeting</li> </ul>	Quarterly	Donna Close/ Paula Murray	Beyond the Pier – an exploration of the city's cultural and tourist offer took place in March led by the Audiences group and supported by city council. Two meetings have taken place at ACE to explore shared NI11 initiatives across the region.
Develop and deliver a range of participatory public art projects funded via the council's Percent for Art Policy	<ul style="list-style-type: none"> <li>• Delivery of participatory public arts projects (5 per annum)</li> </ul>	Dec 08	Lucy Jefferies/ Paula Murray	In 2008 we have been working on 10 participatory public art projects. We have completed a city centre project in Air Street and one on the Phoenix Rise Housing Estate, we have started projects in primary schools, community centres, parks and in new developments and have secured funding for a further 5 projects involving 4 primary schools and all 9 secondary schools in the

Actions	Milestones	By when	Lead officer	Comments
Collaborating on joint agendas with colleagues in other sectors to incorporate arts element to those such as the Journey On transport campaign and the work with the Drugs and Alcohol Action Team	<ul style="list-style-type: none"> <li data-bbox="555 288 1167 352">Input into at least 4 events annually ( 2008: Children's festival, Car Free Day, White Night)</li> </ul>	Dec 08	Lucy Jefferies/ Donna Close	<p data-bbox="1592 248 2145 280">city.</p> <p data-bbox="1592 288 2145 675">In 2008 we have collaborated with the Journey On campaign for the Children's Festival in April, Walk to School Week in May, Car Free Day in September and the White Night in December. In addition we have been working with the DAAT to set up an arts group created by and for service users who are in the process of recovery. This group, now called Useful Arts, have just had their first public exhibition of artwork in collaboration with Brighton Photo Fringe.</p>

## Libraries & Information Services

<b>LAA Local</b>
<b>L21 Community engagement in local libraries</b>

Actions	Milestones	By when	Lead officer	Comments
Develop three community libraries as local hubs for delivery of local community services	<ul style="list-style-type: none"> <li>• Complete feasibility studies and options appraisals</li> </ul>	Apr 09	Sally McMhon	Feasibility work has commenced
	<ul style="list-style-type: none"> <li>• Achieve improvements in three community libraries</li> </ul>	Mar 2012		
Increase the number of people participating in library run activities	<ul style="list-style-type: none"> <li>• Achieve target of 34,500 people taking part in activities in libraries for 2008-09</li> </ul>	Mar 09	Sally McMahan	Total figure for end of Q2 is 14,269. Although slightly below target, this is because many activities are term time only such as Homework clubs, or adult learning sessions.
Support children's learning	<ul style="list-style-type: none"> <li>• Improve take up of Bookstart packs for those aged 1-3 years olds for 2008-09</li> </ul>	Mar 09	Sally McMahan	On target for improved performance for the whole year.
	<ul style="list-style-type: none"> <li>• Increase the percentage of children completing the Summer Reading Challenge to 40% for 2008.</li> </ul>	Sep 08	Sally McMahan	Still awaiting final figures
	<ul style="list-style-type: none"> <li>• Increase the numbers of children attending Homework Clubs by 5% in 2008-09</li> </ul>	Mar 09	Sally McMahan	No update this quarter as Homework Clubs cease during Q2 summer holidays.
Increase use of public libraries – visits	<ul style="list-style-type: none"> <li>• Achieve 1.8 million visits in 2008-09</li> </ul>	Mar 09	Sally McMahan	Result for end of Q2 is 921,378. On target to exceed the target.
	<ul style="list-style-type: none"> <li>• Achieve 1.44 million issues in 2008-09</li> </ul>	Mar 09	Sally McMahan	Result for end of Q2 is 693,601, which is about 4% below target for the year
Increase the number new	<ul style="list-style-type: none"> <li>• Achieve 20,000 new members in 2008-09</li> </ul>	Mar 09	Sally McMahan	Result for end of Q2 is 10,825, which puts us

Actions	Milestones	By when	Lead officer	Comments
library members added				ahead of target for the full year.
Increase the range and number of new items added to Libraries stock	<ul style="list-style-type: none"> <li>Purchase 47,500 new items for stock in 2008-09</li> </ul>	Mar 09	Sally McMahon	Already way ahead of target with 38,903 new items added to stock already this year.
Improve access to information and learning through the provision of free ICT access in public libraries	<ul style="list-style-type: none"> <li>Increase the percentage of take up of available ICT time in libraries to 46%</li> </ul>	Mar 09	Sally McMahon	Q2 result is 40% take up. Decrease partly due to increase in numbers of PCs available with the opening of Coldean Library. Plans in place to increase use through promotion of facilities in the new year. Figure not yet available for virtual visits.
	<ul style="list-style-type: none"> <li>Achieve 2.08 million virtual visits (website hits) in 2008-09</li> </ul>	Mar 09	Sally McMahon	
Provide better health information and support in libraries	<ul style="list-style-type: none"> <li>Expand the Books on Prescription scheme</li> </ul>	Mar 09	Sally McMahon	Books on Prescription collections now available in Hove and Whitehawk libraries to enable referrals from more GPs across the city.
Improve satisfaction with libraries services	<ul style="list-style-type: none"> <li>Achieve 92% satisfaction rate with computer facilities in the E-Plus CIPFA Survey in Oct 2008</li> </ul>	Nov 08	Sally McMahon	E-Plus survey taking place in November. Results will be reported next quarter.
	<ul style="list-style-type: none"> <li>Achieve 94% satisfaction rate with Libraries services from CIPFA survey of adult library users in October 2009</li> </ul>	Oct 09	Sally McMahon	Survey due next year.

## Royal Pavilion & Museums

LAA Local L22 Number of school age children in organised school visits to museums	Baseline	2008/09 target	Latest Result	Status
	32,145	35,000		

Actions	Milestones	By when	Lead officer	Comments
Support teachers to use museums and museum objects in teaching.	<ul style="list-style-type: none"> <li>Deliver 5 Continuing Professional Development (CPD) sessions to train 60 teachers</li> </ul>	Mar 09	Abigail Thomas	9 sessions have been held to date and training given to 23 teachers.
	<ul style="list-style-type: none"> <li>Provide 21 loan boxes of museum objects reaching 1681 children</li> </ul>	Mar 09	Abigail Thomas	44 loans of boxes of museum objects have been made to date, reaching 2,644 children
Deliver the outreach programme which includes visits to school assemblies and development of outreach sessions including Egyptology.	<ul style="list-style-type: none"> <li>Visit 7 school assemblies reaching 1400 children</li> </ul>	Mar 09	Abigail Thomas	2 school assemblies have been visited to date, reaching 286 children
	<ul style="list-style-type: none"> <li>Visit 140 schools (including out of city) reaching 7600 children</li> </ul>	Mar 09	Abigail Thomas	20 schools have been visited reaching 1,018 children
Engage very young children by delivering sessions to the early years (pre-school) age group	<ul style="list-style-type: none"> <li>Deliver 150 early years sessions reaching 2400 children</li> </ul>	Mar 09	Abigail Thomas	79 early years sessions have been delivered, reaching 1,815 children
Work with LEA advisors to promote the service and link up with schools for projects & free workshops for temporary exhibitions (funded externally)	<ul style="list-style-type: none"> <li>Attract 30 school groups to temporary exhibitions reaching 900 children</li> </ul>	Mar 09	Abigail Thomas	24 school groups have attended temporary exhibitions to date, reaching 719 children
	<ul style="list-style-type: none"> <li>Undertake research to establish schools that have not used the service in the last two years</li> </ul>	Oct 08	Abigail Thomas	A methodology for capturing this data is in development to enable monitoring in 09/10

